

# AI in Production for Small Business

Apex AI Institute | AI Hub | Certificate Program

"Every week you walk out with a working AI system for your business — not a slide deck."

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**Format: In Person | Duration: 5 weeks | Schedule: 4 hours per session (Saturdays) | Tuition: \$500 | Certificate: Yes**  
Venue: Feitian College, Middletown, New York | Start: Summer 2026 — date announced soon

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## Curriculum — 5 Modules

### Module 01: AI Quick Wins

What AI can and can't do for a small business. Identify your biggest pain point and solve it live in class with ChatGPT or Claude.

**Outcome:** You will leave with one real business problem solved by AI — and know which tools fit your needs.

### Module 02: AI Marketing & Customers

Your customers are already talking about you online. Learn to respond faster, post consistently, and turn reviews into revenue — all with AI doing the heavy lifting.

**Outcome:** You will leave with a week's worth of social content and reusable response templates for your business.

### Module 03: AI Operations & Automation

The tasks eating your evenings — scheduling, invoices, inventory, follow-ups — can run themselves. Set up automations that work while you sleep.

**Outcome:** You will leave with at least one automated workflow running in your actual business.

### Module 04: AI Growth Strategy

Stop guessing what your competitors charge or where your next customers are. Use AI to research your market, test pricing, and spot growth opportunities.

**Outcome:** You will leave with an AI-generated growth action plan tailored to your business.

### Module 05: Demo Day & 90-Day Roadmap

Present what you built to peers and instructors. Map out your next 90 days of AI adoption so momentum doesn't stop at graduation.

**Outcome:** You will publicly present a working AI system and leave with a personalized 90-day AI roadmap.

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## How to Apply

Visit our website or contact [hello@apex-ai.institute](mailto:hello@apex-ai.institute). Application is free — tuition of \$500 is only charged after acceptance. Full refund available up to 14 days before start.

39 Scarborough Rd, Middletown, NY 10940 | Hosted at Feitian College in partnership with Apex AI Institute Inc., a New York nonprofit.

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